**Marketing, Advertising & PR Panellists (cont.)**

**Tim Schwarz, Head of Creative & Digital Marketing, University of Surrey**

With a corporate background in digital marketing for Sony and TSB Bank, Tim has now brought his web marketing expertise to the public sector to run the creative and digital teams at the University of Surrey. Tim studied a BSc in Psychology at the University of Surrey.

Discover opportunities at the University of Surrey here: [jobs.surrey.ac.uk/Vacancies.aspx](http://jobs.surrey.ac.uk/Vacancies.aspx)

**Miguel Municio Rey, Senior Research Executive, Kantar TNS**

Miguel’s role as Senior Research Executive at Kantar TNS focuses on delivering tailored market research insight solutions to a range of clients, including FMCG brands. Miguel studied a BSc Business Management with Marketing/Market Research at the University of Surrey.

Discover opportunities at Kantar here: [tnglobal.com/work-for-us/job-search](http://tnglobal.com/work-for-us/job-search)

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**Marketing, Advertising & PR Panel**

Thursday 23rd November, 6-7:30pm, LTB

*Brought to you by the Employability & Careers Centre*
Marketing, Advertising & PR panel event

We are delighted to be joined by panellists from world leading organisations Unilever, MediaCom, Glassdoor, University of Surrey and Kantar.

Discover what it’s really like to work in a variety of different roles including brand management, marketing strategy, market research, digital marketing & PR from our panellists who work on both agency and client side.

Thank you to our panellists, all Surrey alumni, who have given up their valuable time to return to the University and share their career path with our students.

Questions you could ask the panellists...

- How did you get your first job?
- What attracted you to the organisation you currently work for?
- What does a typical day/week/year involve in your job?
- What opportunities exist for future progression?
- How has your degree course helped you in your career?
- If you were starting at University again, what would you do to make yourself more employable?
- What is the best and most challenging thing about your job?
- What were the main challenges of moving from University to work?
- Did you do a placement at University and if so, how did it help you with your career?

Marketing, Advertising & PR panellists

Kyrie Merryman, Marketing Manager, Unilever

Kyrie is the Marketing Manager for Hellmann’s UK and Ireland at Unilever. Kyrie studied a BSc in Psychology at the University of Surrey and has since held various brand marketing positions at Colgate Palmolive, Motability Operations, Dairy Crest & Unilever.

Discover more about opportunities at Unilever here: unilever.co.uk/careers/

Claire McAlpine, Strategy Director, MediaCom

As a Strategist within the UK’s leading media agency, Claire has worked with clients including GSK, Met Police, E-on, Coca-Cola, Scope, Time to Change & CRUK. Her work has been recognised within Media Week’s ‘30 under 30’ and her campaigns have received gold awards from Media Week, Campaign Media and Marketing Week Engage. Claire studied a BSc in Psychology at the University of Surrey.

Discover opportunities at MediaCom here: mediacom-careers.com/

Mark Di Toro, Senior PR Manager, EMEA, Glassdoor

As Senior PR Manager at Glassdoor for EMEA and previous Head of Media & PR at VisitBritain, Mark has built up a wealth of corporate PR experience on an international scale. Mark studied Sociology, Culture and Media at the University of Surrey.

Discover opportunities at Glassdoor here: glassdoor.co.uk/Jobs/Glassdoor-Jobs-E100431.htm